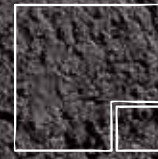


# DESIGNER'S CHOICE

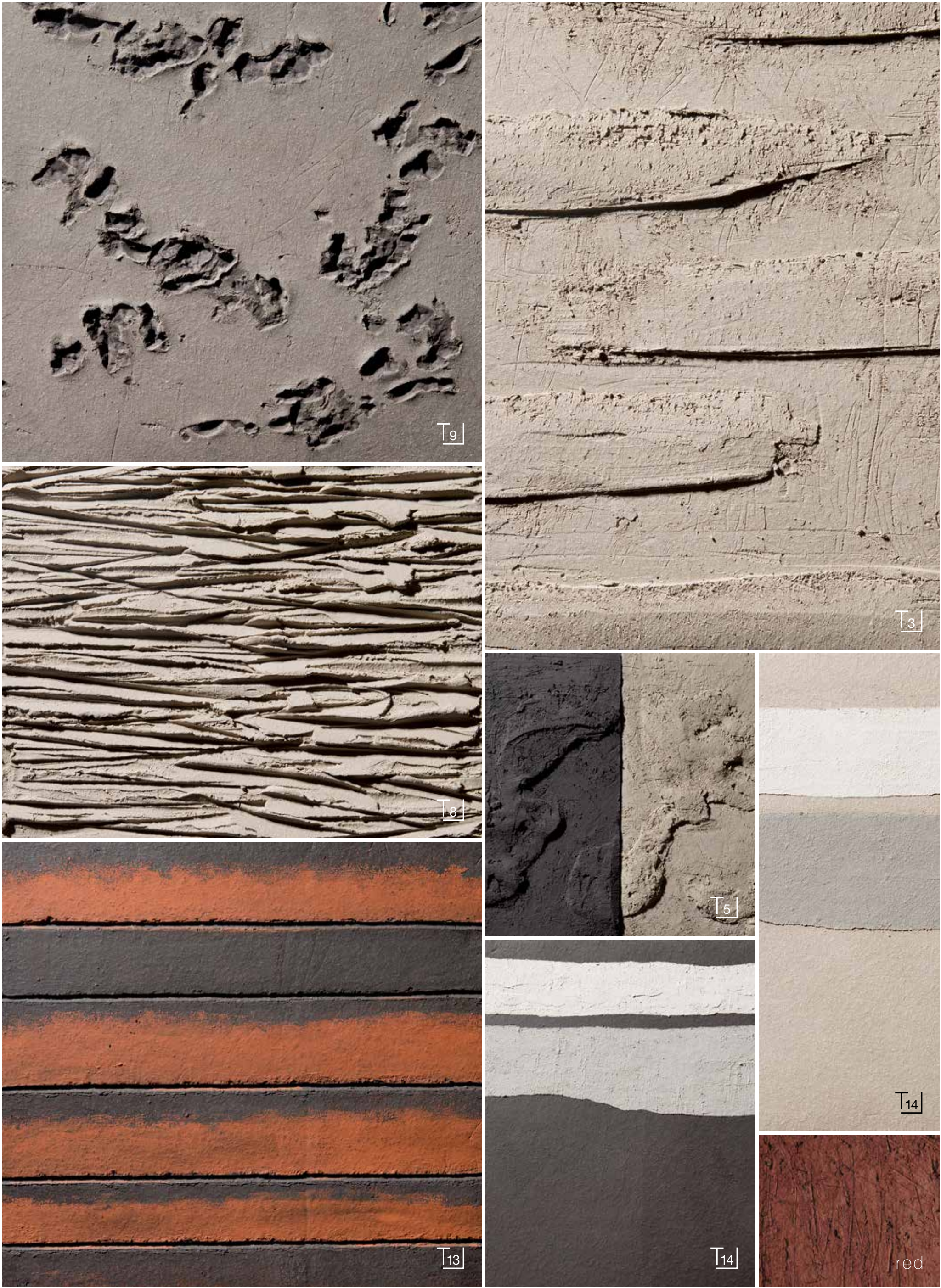


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Texture can make or break a structure or building; it is a crucial part of architecture, creating pattern or rhythm and allowing the viewer to believe the piece moves through space. Textures create a different experience: they allow more than one sense to be used at once by just “seeing” it. Textures allow viewers to see the building as well as imagine how it would feel.

Atelier Vierkant introduces this year more textures and ways to apply them to structures, objects, shapes and forms. The Designer’s choice offers a preview on the next 2015 catalog and presents a pallet of naturally colored flavors for the year to come.

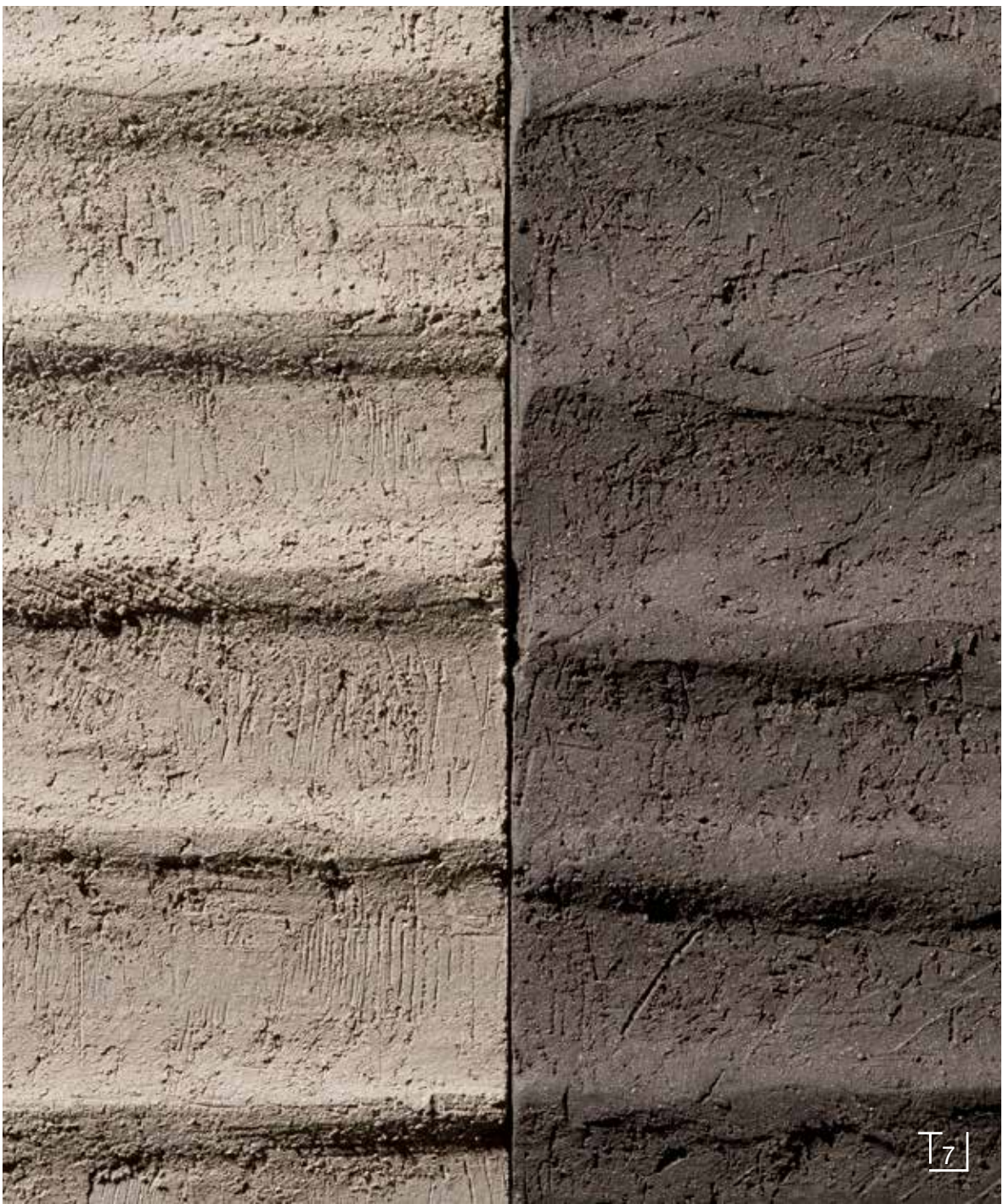
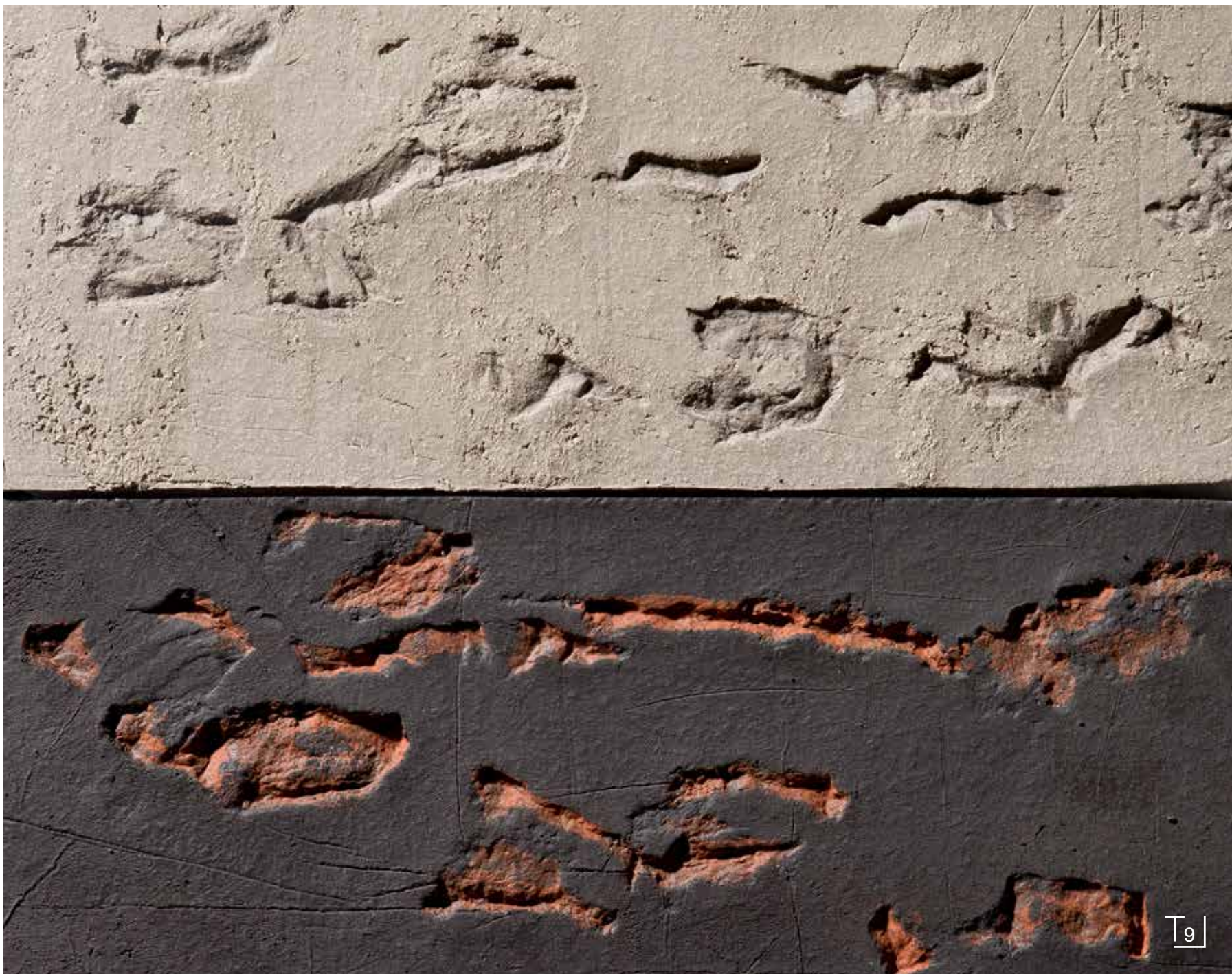




This designer's choice is a selection of possibilities to combine a model with a specific texture, which are indicated with a symbol 1. The reader will find for each model the recommended textures available. The highly chamotted clay Atelier Vierkant works with, is naturally coloured in the mass by oxides. Samples of the clay and textures can be sent upon request.







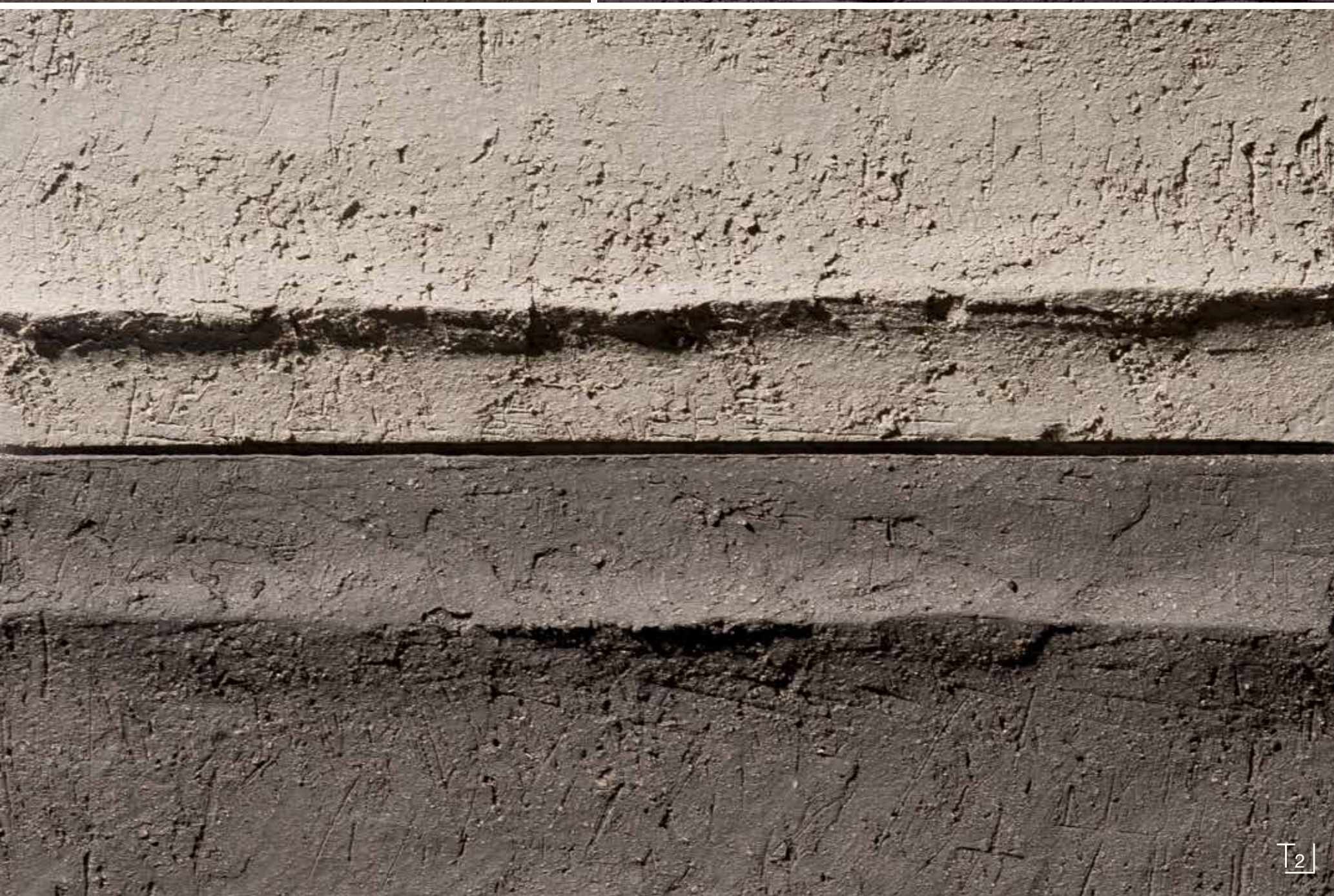
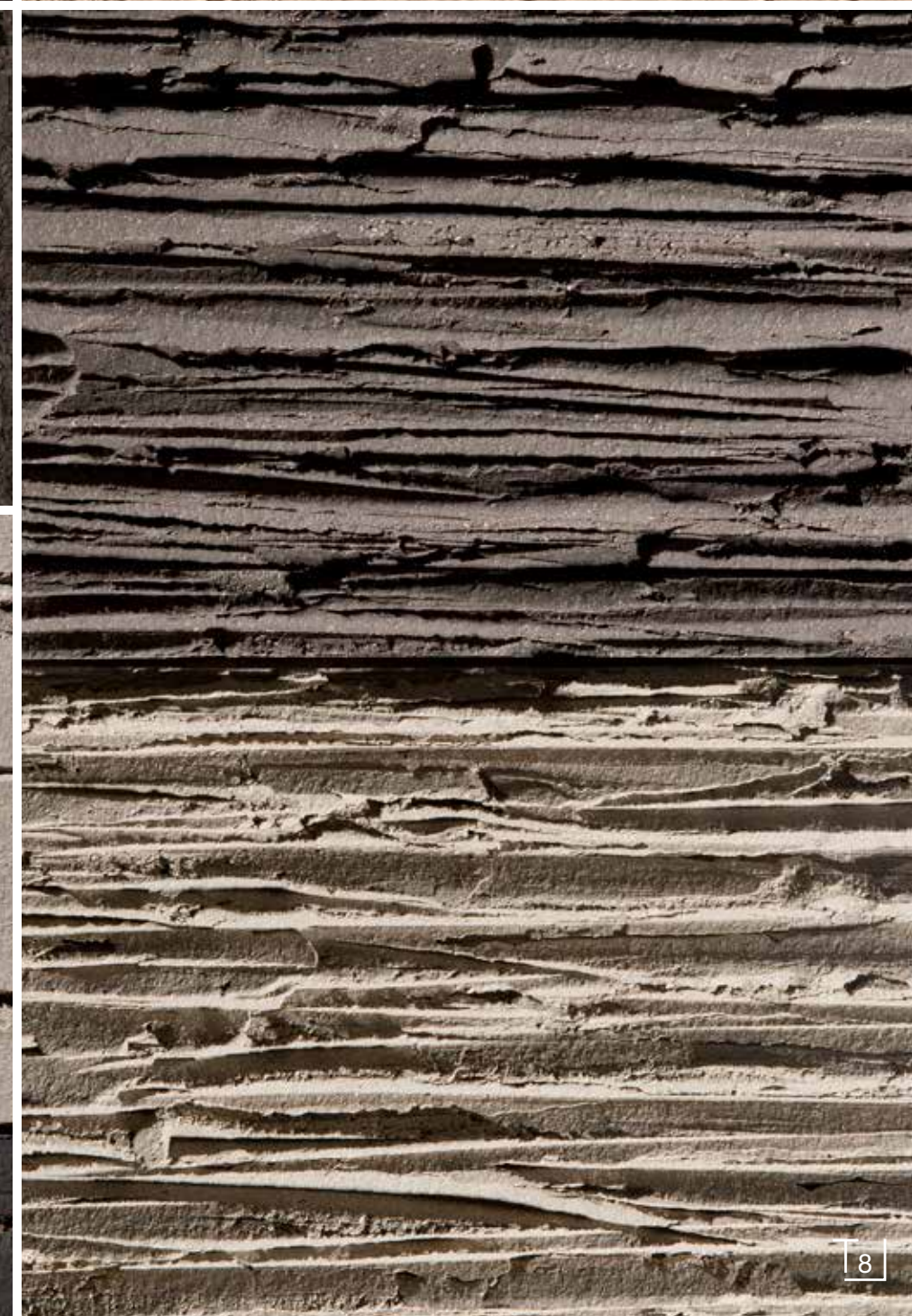
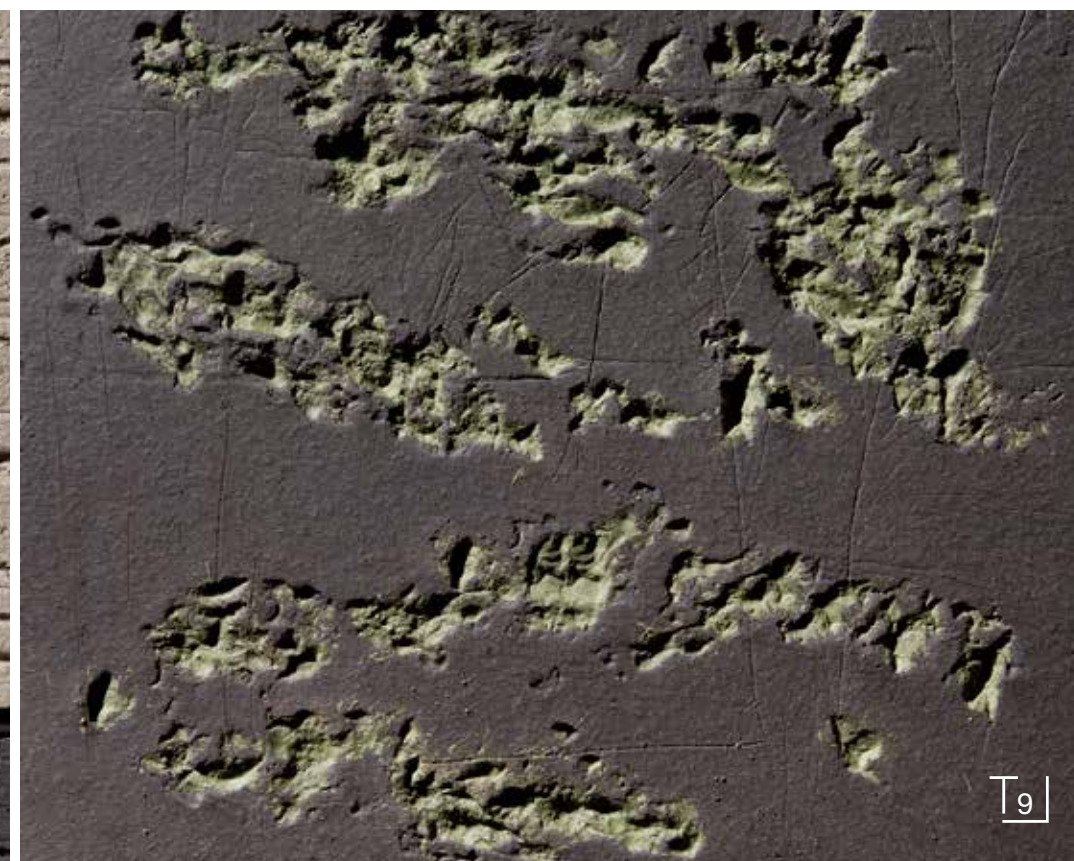
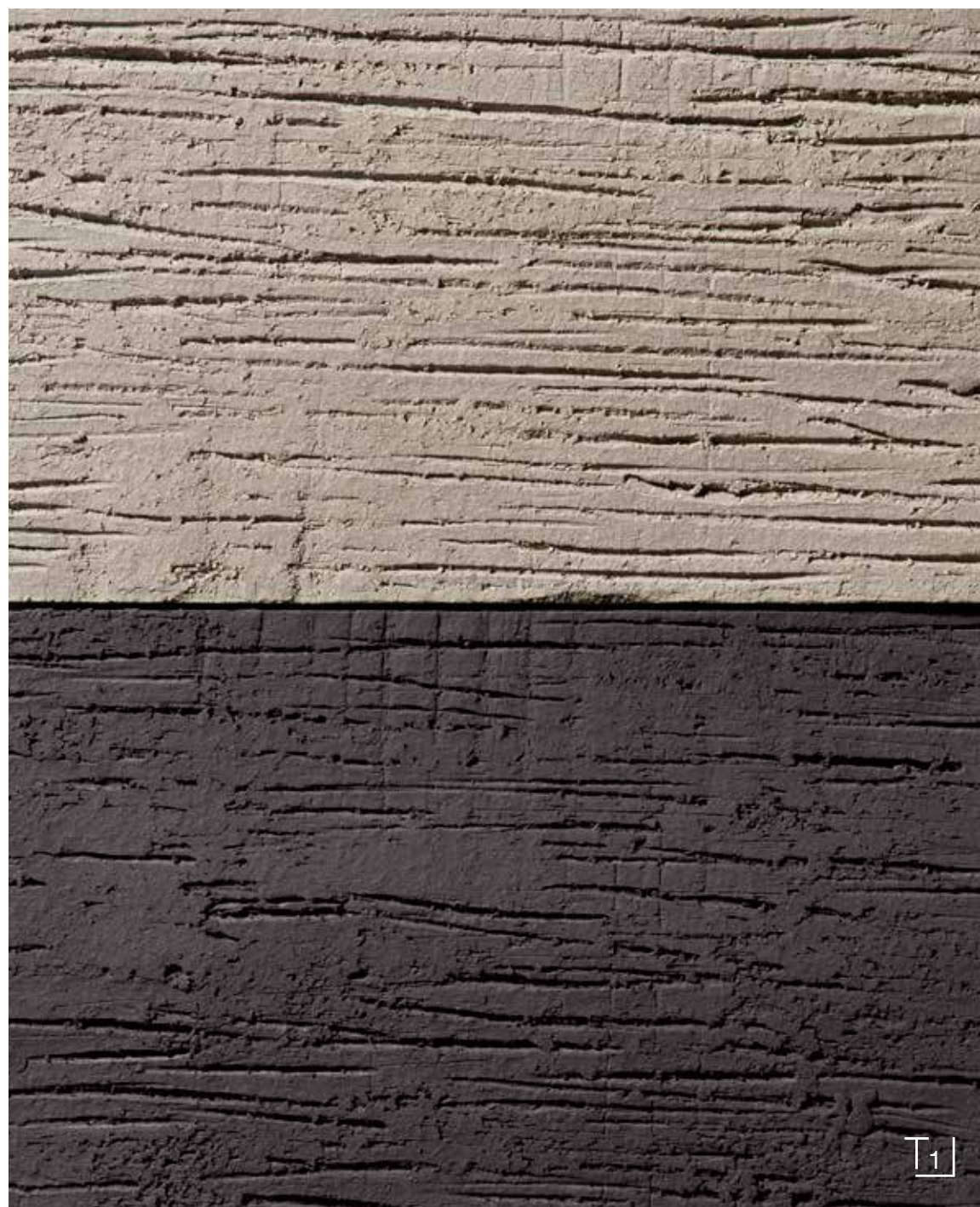


Texture has long been used by architects to breathe life into buildings as well as to create a unique experience for occupant's senses. Expressing the true quality of materials, shaping an interior space or simply to articulate a pattern.

Clay, the material we work with, gives structure and strength to the object, the design. On a finer level of detail, the texture gives beauty to the shape.











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